

Photo: Jerzy Pruski

SPEAKER PROFILE

Kirsten Wunderle

Memory & learning expert · Speaker · Trainer · Author

A keynote people remember. Guaranteed memorable.

Kirsten Wunderle shows people how to make knowledge last – even in the age of AI. She has spent more than 20 years in learning & development – as a manager and international trainer, in start-ups and large corporations alike, including four years as Head of L&D at Amazon. Today she combines insights from memory research with tried-and-tested learning methods and modern AI tools. She has supported more than 1,000 people in their learning, is the author of two books and co-organises the speaker event Business Circus.

Four keynotes – tailored to your event

THE CLASSIC

"Forget about forgetting!"

Retain knowledge, reduce stress and strengthen teams at the same time

For: Leaders & employees · corporate events · kick-offs

AI & CREATIVITY

"An upgrade for your thinking!"

Creative learning meets artificial intelligence

For: Teams working with AI · innovation and digital days

PEOPLE DEVELOPMENT

"Beat the forgetting curve!"

How to make training stick in everyday work

For: People development · L&D and HR conferences

APPRENTICESHIPS

"Learned, forgotten, failed?"

What apprentices were never taught about learning

For: Apprentice induction days · trainer conferences · chambers of commerce and crafts

Version for apprentice trainers: "Apprentices who love to learn!"

FOR EVENT ORGANISERS

What your audience experiences

- **Live memory demo** The whole room memorises something incredible within minutes.
- **Interactive exercises** Everyone takes part – nobody just sits and watches.
- **Humour with substance** Entertaining, with a clear message.
- **Immediately applicable** Methods that work in everyday life the very next day.



Photo: Markus Jung

Formats

from 20 min	On-site	German	Worldwide
20, 40, 60, 90 or longer	or online	or English	available

Tip: Can be combined with a workshop the day before or after, for example BrainFit or Azubiheld (for apprentices).

On stage at events including

Business Circus · Nacht der Redner · DEHOGA Bayern · Business Speaker Night Innsbruck · Unternehmertage · Rotary Clubs · TH Rosenheim · Hochschule Ruhr West

Clients include

What event organisers say

> "With her humour, her lightness of touch and the clear message that learning is allowed to be fun, she won over the entire audience straight away. […] Kirsten has a way of sharing knowledge so that it sticks."
>
> **Marion Christine Haupt** · Nacht der Redner · *translated from German*

> "I have rarely heard such an exciting, entertaining and captivating talk."
>
> **Georg Helfer** · Unternehmertag · *translated from German*

> "Her methods can be applied straight away, are taught with humour and stay in your memory – very much in keeping with the topic."
>
> **Rotary Club Castrop-Rauxel** · *translated from German*

107 reviews · average 4.98 out of 5 · 100% would recommend (ProvenExpert 2022–2025)



Your event, your topic?

Kirsten Wunderle tailors content, length and format to your audience. Get in touch for a no-obligation conversation.

Kirsten Wunderle

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Photos: Jerzy Pruski, Markus Jung, Markus Schmuck · As of October 2026