



Photo: Jerzy Pruski

SPEAKER PROFILE

Kirsten Wunderle

Memory & learning expert · Speaker · Trainer · Author

A keynote people remember.
Guaranteed **memorable**.

Kirsten Wunderle shows people how to make knowledge last – even in the age of AI. She has spent more than 20 years in learning & development – as a manager and international trainer, in start-ups and large corporations alike, including four years as Head of L&D at Amazon. Today she combines insights from memory research with tried-and-tested learning methods and modern AI tools. She has supported more than 1,000 people in their learning, is the author of two books and co-organises the speaker event Business Circus.

Four keynotes – tailored to your event

THE CLASSIC

“Forget about forgetting!”

Retain knowledge, reduce stress and
strengthen teams at the same time

For: Leaders & employees · corporate events · kick-offs

AI & CREATIVITY

“An upgrade for your thinking!”

Creative learning meets artificial intelligence

For: Teams working with AI · innovation and digital days

PEOPLE DEVELOPMENT

“Beat the forgetting curve!”

How to make training stick in everyday work

For: People development · L&D and HR conferences

APPRENTICESHIPS

“Learned, forgotten, failed?”

What apprentices were never taught about
learning

For: Apprentice induction days · trainer conferences ·
chambers of commerce and crafts

Version for apprentice trainers: “Apprentices who love to
learn!”

What your audience experiences

- **Live memory demo** The whole room memorises something incredible within minutes.
- **Interactive exercises** Everyone takes part – nobody just sits and watches.
- **Humour with substance** Entertaining, with a clear message.
- **Immediately applicable** Methods that work in everyday life the very next day.

Formats

20–90 min

20, 40, 60 or 90

On-site

or online

German

or English

Worldwide

available

Tip: Can be combined with a workshop the day before or after, for example **BrainFit** or **Azubiheld** (for apprentices).



Photo: Markus Jung

On stage at events including

Business Circus · Nacht der Redner · DEHOGA Bayern · Business Speaker Night Innsbruck · Unternehmertage · Rotary Clubs · TH Rosenheim · Hochschule Ruhr West

Clients include



What event organisers say

“With her humour, her lightness of touch and the clear message that learning is allowed to be fun, she won over the entire audience straight away. [...] Kirsten has a way of sharing knowledge so that it sticks.”

Marion Christine Haupt · Nacht der Redner · *translated from German*

“I have rarely heard such an exciting, entertaining and captivating talk.”

Georg Helfer · Unternehmertag · *translated from German*

“Her methods can be applied straight away, are taught with humour and stay in your memory – very much in keeping with the topic.”

Rotary Club Castrop-Rauxel · *translated from German*

107 reviews · average 4.98 out of 5 · 100% would recommend (ProvenExpert 2022–2025)



Your event, your topic?

Kirsten Wunderle tailors content, length and format to your audience. Get in touch for a no-obligation conversation.

Kirsten Wunderle

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Photos: Jerzy Pruski, Markus Jung, Markus Schmuck · As of October 2026

